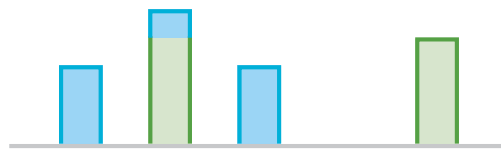


Move your enterprise from data
to insights to action.



Overview

Google Analytics Premium



Extra processing power means more data, more quickly.

With Google Analytics Premium, you can gather, analyze and share more data than ever.

- **Lifted data limits.** Track more than ever—billions of hits per month and 50 custom variables give you deep insights to make more informed decisions.
- **Download unsampled reports.** Export high data volumes and analyze all of your data.



Service Level Agreements give you a Google uptime guarantee.

Your site activity is reliably recorded and available to you at all times. Google will compensate you if we don't deliver.

- **Data collection.** Get a Service Level Agreement of 99.9% in any calendar month.
- **Processing.** Data freshness within a maximum of 4 hours 98% of the time. React faster than ever.
- **Reporting.** Enjoy guarantees of 99% in any calendar month.
- **Data ownership.** You own all of your data. Your contract ensures it.



Advanced analysis tools deliver deeper insights.

Analysis options unique to Google Analytics Premium provide a deeper understanding of consumer behavior.

- **Attribution modeling.** Easily perform attribution modeling on your marketing campaigns to understand the full value of all the channels in your media mix.
- **More custom variables.** We're flexible. With 50 custom variables, you can customize your analytics and collect the unique site usage data you want.



Dedicated service from Search Discovery gives you your own support team.

When you engage with a Google Analytics Premium Authorized Reseller, they start with a thorough implementation review and help you customize your installation to meet your business requirements. Authorized Resellers are with you for the long term, helping you adapt your installation to your growing business and changing needs.

- **Custom training and support.** Get your own account manager. This expert will be your day-to-day operational contact, a natural extension of your marketing and web development teams. Technical training through implementation is complemented with business training delivered at your site or via webinar.
- **Tap into all of the power of Google Analytics.** Our specialists will move you smoothly from your existing installations to all the functionality and features of Google Analytics and ensure a full and reliable data set.
- **Enjoy ongoing technical support.** Get help with complex third party data integrations. Work with an Authorized Reseller to develop customized dashboards and data warehousing solutions.



Get more data, advanced features and dedicated service from Google Analytics Premium.

Take advantage of the customized, high-touch support that Google Analytics Premium has to offer. It's all the power and ease you expect from Google Analytics—with extras that help you optimize everything and get the most from its robust capabilities.

Get started today by contacting your Google Analytics Premium Authorized Reseller:



SEARCH DISCOVERY

Search Discovery is an Atlanta-based online marketing agency consisting of industry-recognized experts in PPC, SEO and web analytics. From impression to conversion, Search Discovery will partner with you to provide reporting and actionable analysis of all search and site-performance campaigns.

Search Discovery works with every client as a partner, providing unique business solutions with outstanding customer service. Through paid search, SEO and improved site performance, they bring more traffic to your site and strengthen your online business to turn visitors into customers.

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Google™ Analytics Premium

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